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**REBECCA ROHOSKY SELECTED TO
LEAD THE REGION'S LEADING SLEEP CENTER**

FOREST HILLS, PITTSBURGH, PA – As the business of sleep continues to grow, the region's foremost provider of sleep diagnosis and care has tapped an industry veteran to help lead the organization into its next phase of growth. This month, **Rebecca Rohosky** takes the helm as the first-ever General Manager of LifeLine Center for Sleep Disorders.

Based outside Pittsburgh in Forest Hills, LifeLine has been quietly expanding and now operates or manages 15 community sleep locations in the region, including five in partnership with Excelsa Health System, three with private physician groups and their most recent independent sleep center in Beaver Valley.

Rohosky is a 20-year veteran of sleep disorders and treatment, most recently serving as President of Sleep PRN, Inc., a consultant and service provider to the sleep industry. Prior to her role there, Rohosky was Technical Director of Sleep Centers of Greater Pittsburgh, as well as an associate professor of sleep technology at Community College of Allegheny College.

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Rohosky holds an MS in Management from Carlow College, a BA from California University of Pennsylvania and is a registered polysomnographic technologist. In addition, she is known for her expertise in training and development, making her a frequent guest speaker at the National Conference of the Association of Polysomnographic Technologists.

“We are excited that Becky has joined our team,” said Dann Scheiferstein, President, LifeLine Centers. “Her experience is unmatched; she knows every part of the sleep business and already she’s helping us navigate our next phase of growth. As the industry evolves, LifeLine will continue to be the premier provider of sleep studies and treatment, including testing done in the home and providing direct delivery of medical equipment, like the CPAP units used to treat sleep apnea.”

In Rohosky’s role as General Manager, she’ll be overseeing the operations of the centers, as well as helping facilitate strategic partnerships with health systems in the region. To Rohosky, though, an executive passionate about the importance of sleep, nothing’s more important than the patients who walk through their doors and she’s committed to helping the center’s patient care coordinators ensure high-quality care.

“Today, more than 40 million Americans have some kind of sleep disorder,” Rohosky explained, “and most don’t even know it. Our goal is make sleep studies accessible to people so they can get the care and treatment they need. From comfortable locations in neighborhoods throughout the region to quick web-based scheduling for physicians’ offices, we want to make it easy to have sleep studies done.”

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For the staff at LifeLine Center for Sleep Studies, access to sleep studies – and then treatment – has fueled their growth since the company’s inception in 2004. The organization helped more than 4,000 patients in 2007 and is on track to boost that number in 2008.

The LifeLine team is pioneering the access to sleep studies and treatment of sleep disorders in Western Pennsylvania, offering the region’s leading private sleep lab accredited by the American Academy of Sleep Medicine, as well as facilities staffed with certified sleep technicians and a Medical Director who’s board-certified in sleep medicine.

Rohosky believes that as LifeLine expands, area residents will take control of their sleep and subsequently their health, including the ailments that are often related to sleep disorders, from high blood pressure and stroke to heart disease and diabetes.

Here’s hoping she’s right.

To learn more about LifeLine Center for Sleep Disorders, just call (877) 351-6545 or visit www.lifelinecenters.com.